

The only official

Highlights of ASH[®] in Latin America



May 18-19, 2012
Foz do Iguaçu, Brazil

The American Society of Hematology (ASH) and the Associação Brasileira de Hematologia e Hemoterapia (ABHH) invite you to attend the fourth annual Highlights of ASH in Latin America.

At Highlights of ASH you will:

- Hear leading experts in hematology discuss evolving therapies, the latest treatment options, and their clinical applications from the 53rd ASH Annual Meeting – the premier hematology meeting in the world
- Have opportunities to ask the experts questions about your challenging patient cases during panel discussions and in small-group settings
- Network with the faculty and your colleagues



This meeting is presented by the American Society of Hematology (ASH) and the Associação Brasileira de Hematologia e Hemoterapia (ABHH) in partnership with (as of December 2011)*:

- Asociación Colombiana de Hematología y Oncología (ACHO)
- Sociedad Argentina de Hematología (SAH)
- Sociedad Boliviana de Hematología y Hemoterapia (SBHH)
- Sociedad Chilena de Hematología (SOCHHEM)
- Sociedad de Hematología del Uruguay (SHU)
- Sociedad Paraguaya de Hematología y Hemoterapia (SPHH)
- Sociedad Peruana de Hematología (SPH)
- Sociedad Venezolana de Hematología (SVH)

**For an up-to-date list of partner societies, visit www.hematology.org/highlights.*

Greetings



Dear Colleagues,

We are excited to invite you to the fourth official Highlights of ASH in Latin America. The American Society of Hematology (ASH) is pleased to join in an extraordinary partnership with the Associação Brasileira de Hematologia e Hemoterapia (ABHH) to offer this unique educational opportunity to all health professionals throughout Latin America, especially those who were unable to attend the 53rd ASH Annual Meeting. Simultaneous translations from English into Spanish and Portuguese will be provided at this meeting.

In 2012, Highlights of ASH meetings are occurring in six locations throughout North America and in Singapore.

Highlights of ASH in Latin America will offer hematology and hematology-oncology professionals the chance to hear unbiased analysis of research presented at the 53rd ASH Annual Meeting and learn more about evolving therapies as well as the latest treatment options and their clinical applications.

The 2012 program focuses on pathophysiology, diagnosis, and management of common malignant and benign hematologic disorders, including acute and chronic leukemia, lymphoma, myeloma, thrombotic disorders, myelodysplastic syndromes, myeloproliferative disorders, anemia, transfusion medicine, and hemostasis disorders. This year's program will also include sessions focusing on how to prepare manuscripts for submission to *Blood* and how to prepare abstracts for submission to ASH.

The format for the program will include networking breaks, panel discussions, and lunches with the expert speakers on both days of the meeting. These program activities will provide opportunities for attendees to discuss real patient cases with leaders in the field, network with colleagues, and gain practice-changing insights.

We hope you will join us for this unique event in an exciting new venue!

Sincerely,

Charles T. Quinn, MD, MS
American Society of
Hematology

Mikkael A. Sekeres, MD, MS
American Society of
Hematology

Carlos Sérgio Chiattonne, MD
Associação Brasileira de
Hematologia e Hemoterapia

**Roberto Passetto Falcão,
MD, PhD**
Associação Brasileira de
Hematologia e Hemoterapia

Program Information



Location and Accommodations

Bourbon Cataratas Convention Resort

Rodovia das Cataratas, km 2.5
Foz do Iguaçu - PR, 85853-000
Brazil

To facilitate your travel arrangements, Hardy Tours, the official travel agency for the event, has put together discounted travel packages that include airline tickets, hotel accommodations, and transfers.

For more details on travel and accommodations please visit www.hematology.org/highlights.

Registration Information

Registration is limited in order to facilitate interaction between the speakers and attendees. A sold-out event is expected and early registration is encouraged.

The registration fee includes:

- Admission to all of the educational sessions and panel discussions
- Admission to the exhibits
- Web access to *Hematology 2011* (the ASH Education Program Book)
- A copy of the program book, including the educational slides (print version and flash drive)

Register

Online registration for this meeting is now open.

Visit www.hematology.org/highlights to register! Payment by MasterCard, Visa, or American Express is accepted.

Registration Rates

	Early-Bird (closes March 8)	Advance (March 9 - April 12)	On-Site (only if space permits)
ASH and ABHH Members	\$225	\$275	\$325
Partnering Society Members*	\$225	\$275	\$325
Hematologists in Training and Fellows	\$110	\$160	\$210
Non-Members	\$275	\$325	\$375

All rates are in U.S. dollars. All registrations after April 12, 2012, must be made on site.

*Partnering societies include (as of December 2011):

- Asociación Colombiana de Hematología y Oncología (ACHO)
- Sociedad Argentina de Hematología (SAH)
- Sociedad Boliviana de Hematología y Hemoterapia (SBHH)
- Sociedad Chilena de Hematología (SOCHHEM)
- Sociedad de Hematología del Uruguay (SHU)
- Sociedad Paraguaya de Hematología y Hemoterapia (SPHH)
- Sociedad Peruana de Hematología (SPH)
- Sociedad Venezolana de Hematología (SVH)

For an up-to-date list of partner societies, visit www.hematology.org/highlights.

Program Schedule

Please note: Simultaneous translation in Spanish and Portuguese will be offered.
AMA PRA Category 1 Credits™ will not be available.

Friday, May 18

8:00 a.m. **Registration and Exhibits Open**
Breakfast (provided)

9:00 a.m. **Welcome and Introductions**

9:10 a.m. **Myelodysplastic Syndromes**
MIKKAEL A. SEKERES, MD, MS
Cleveland Clinic Taussig Cancer Institute

9:40 a.m. **Acute Myeloid Leukemia**
RICHARD A. LARSON, MD
University of Chicago

10:10 a.m. **Panel Discussion**

10:35 a.m. **Coffee Break and Exhibits Open**

11:00 a.m. **Myeloproliferative Diseases**
JUNIA V. MELO, MD, PhD, FRCPATH
Institute of Medical and Veterinary Science

11:30 a.m. **Acute Lymphocytic Leukemia**
DANIEL DEANGELO, MD, PhD
Dana-Farber Cancer Institute

12:00 noon **Panel Discussion**

12:25 p.m. **Lunch with the Experts**

2:00 p.m. **Hematopoietic Stem Cell Transplantation**
ARMAND KEATING, MD
University of Toronto, Princess Margaret Hospital

2:30 p.m. **Transfusion Medicine**
DON L. SIEGEL, MD, PhD
University of Pennsylvania Medical Center

3:00 p.m. **Panel Discussion**

3:25 p.m. **Coffee Break and Exhibits Open**

3:50 p.m. **Hodgkin Lymphoma**
ANN LACASCE, MD, MSc
Dana-Farber Cancer Institute

4:20 p.m. **Non-Hodgkin Lymphoma**
KIERON DUNLEAVY, MD
National Cancer Institute

4:50 p.m. **Panel Discussion**

5:15 p.m. **Announcements**

5:30 p.m. **Program Concludes for the Day**



Saturday, May 19

8:00 a.m.	Registration and Exhibits Open Breakfast (provided)
9:00 a.m.	Welcome and Introductions
9:10 a.m.	How to Prepare a Manuscript for Submission to <i>Blood</i> RICHARD A. LARSON, MD University of Chicago
9:30 a.m.	How to Prepare an Abstract for Submission to the American Society of Hematology's Annual Meeting ARMAND KEATING, MD University of Toronto, Princess Margaret Hospital
9:50 a.m.	Panel Discussion
10:05 a.m.	Disorders of Hemostasis BARBARA A. KONKLE, MD Puget Sound Blood Center
10:35 a.m.	Thrombosis and Anticoagulation DOUGLAS M. TOLLEFSEN, MD, PhD Washington University Medical School
11:05 a.m.	Panel Discussion
11:30 a.m.	Coffee Break and Exhibits Open

11:55 a.m.	Sickle Cell and Thalassemia CHARLES T. QUINN, MD, MS Cincinnati Children's Hospital Medical Center
12:25 p.m.	Novel Treatments for Relapsed/Refractory Chronic Immune Thrombocytopenia DONALD M. ARNOLD, MD McMaster University
12:55 p.m.	Panel Discussion
1:20 p.m.	Lunch with the Experts
2:45 p.m.	Bone Marrow Failure JAROSLAW P. MACIEJEWSKI, MD, PhD, FACP Cleveland Clinic Taussig Cancer Institute
3:15 p.m.	Chronic Lymphocytic Leukemia NEIL E. KAY, MD Mayo Clinic in Rochester
3:45 p.m.	Plasma Cell Disorders DONNA E. REECE, MD Princess Margaret Hospital
4:15 p.m.	Panel Discussion
4:40 p.m.	Closing Remarks
5:00 p.m.	Meeting Adjourns

Exposition

An exhibition of products and services in the area of hematology and blood transfusion will be held simultaneously with the event. Participants in this exposition include the industry's most renowned national and international companies.

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For more information and to register for the meeting,
please visit www.hematology.org/highlights.

Questions?

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**We hope that you will join us
at this exciting event.**